

Recognising Africa's premier multilateral provider of both political and credit risk insurance



L T O R:
Expanding access to renewable energy; Africa as a trade powerhouse; Manuel Moses, CEO of ATIDI

MYTH OR REALITY: THE TRUE AFRICAN RISK

Like many emerging markets, Africa does present its own set of risks to investment. In 2024, for example, Africa attracted a mere 6% of global foreign direct investment (FDI). That being said, investment risks are not African specific. The Covid-19 pandemic, globalisation and multipolarity, and countless regional conflicts may all bear the same lesson: that 'business unusual' may well be the norm that investors must reckon with in our present global economy.

Beyond convictions and perceived or actual risks, ATIDI looks at Africa's largely untapped potential. From its young population to its improving business environment and professional skills to its huge 1.5 billion consumer single market under the African Continental Free Trade Area (AfCFTA) – the largest in the world by number of countries – the continent poses many opportunities to a range of industries and companies.

ATIDI also keeps in mind the continent's more attractive returns rates on investment, which was estimated at 6.5% in 2019, higher than

6.2% and 6% of Latin America and the Caribbean, and other developed nations, respectively.

Through its risk-mitigating solutions, ATIDI provides investors with the protection they need to comfortably and confidently invest in Africa – turning its endless potential into transformational projects.

THE NEXT CHAPTER

As investment opportunities continue to present themselves, ATIDI continues to grow its footprint. For example, on the agenda is continuing to uphold its Preferred Creditor Status (PCS) which, by law, grants the organisation and its clients preferential treatment in claims and debt recovery. This status deepens its product offering, allowing ATIDI to more seamlessly respond to the industry's needs, as well as optimising its processes, enhancing its partnerships and maintaining its staple of excellence. At the heart of ATIDI's mission, then and now, is to turn the continent's proposed risks into prevalent opportunities.

Invest confidently in Africa's future
[ATIDI.Africa](https://www.atidi.africa)

AFRICA'S TRADE BOOM

Rapid growth and evolving markets are turning heads among savvy investors – will you be next?



According to the IMF, Sub-Saharan Africa was home to nine of the top twenty fastest-growing economies last year, including Rwanda and Senegal.



Forecasting suggests that, once fully implemented, AfCFTA could boost intra-African trade by more than 52%, creating a \$3.4 trillion market.



UNCTAD reports foreign investment in Africa surged by 75% last year, reaching an all-time high of \$97bn, representing 6% of global FDI.